



SEO OFFERINGS



PROGRAM OVERVIEW



Keyword Research



On-page SEO



Technical SEO



Google My Business



Local Landing Pages



Blog Posting



Backlink Acquisition



Citation Building



Call/Form Tracking



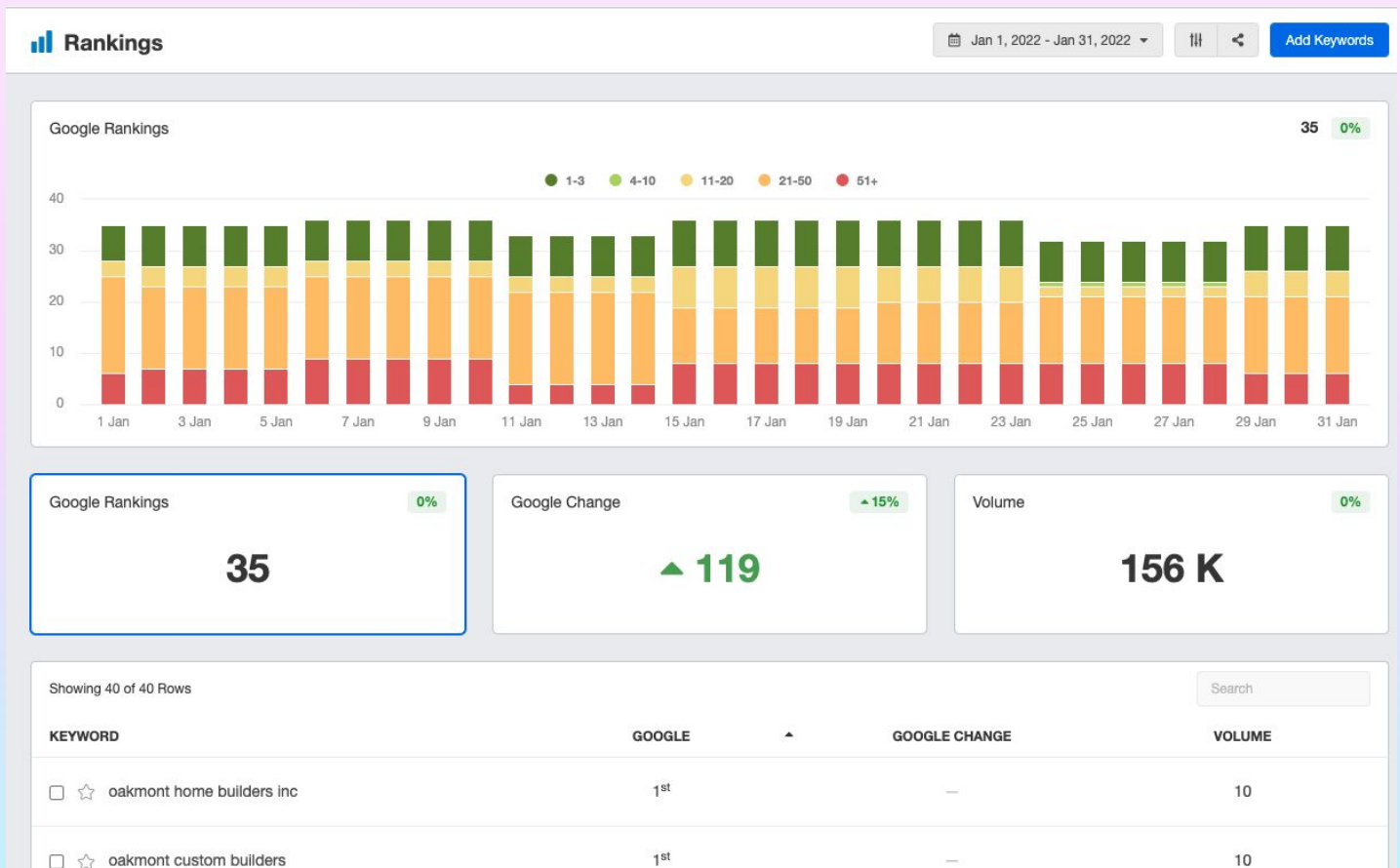
Reporting



KEYWORD RESEARCH

At the front end of any campaign, it's important to identify the keywords we want to rank for. Keywords need to be (A) relevant to the business and have high buyer and intent and (B) need to be actually searched by prospective customers.

We will develop a list of target keywords and start tracking them within the first 2 weeks of a campaign so that we can see our progress and proof of work over time. We provide access via a dashboard so you can keep up to date on the data.



ON-PAGE SEO

On-page SEO has one of the largest impacts on a site's ability to rank. This primarily includes any given page's title tags, meta descriptions, header tags, alt text, content, internal linking, and more.

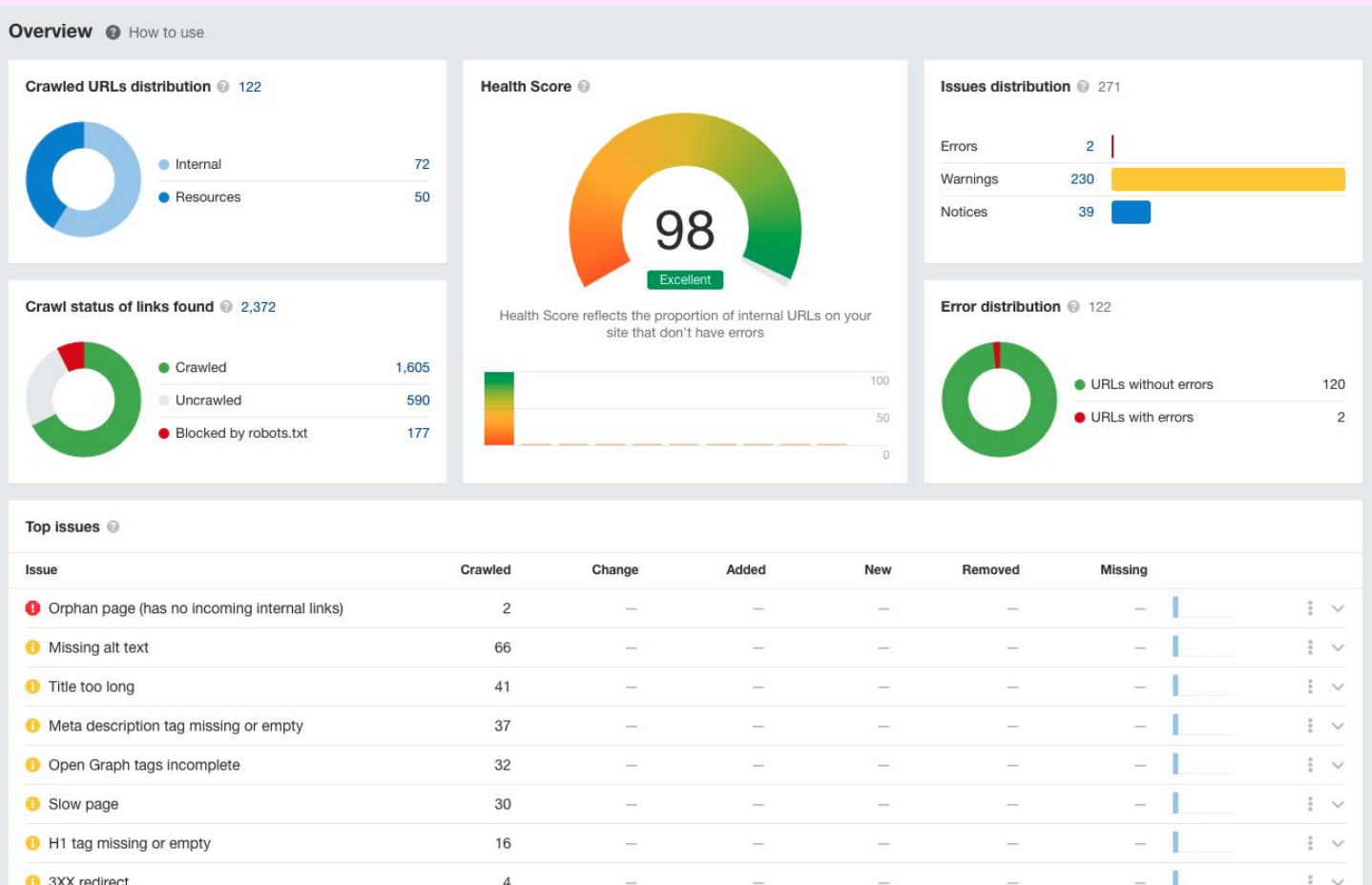
We go through each page on the site and ensure that these are fully optimized for our target keywords. We are able to implement backend changes or can provide an actionable sheet with our recommendations.

Target Page URL	Main KW	Current Title
https://maserat.ca/	home renovation company toronto	Design + Build & Home Renovation Company in Toronto Maserat Developments
https://maserat.ca/toronto-custom-home-builders/	custom home builders toronto	Custom Build Design + Build & Home Renovation Company in Toronto
https://maserat.ca/home-additions-company-toronto/	home addition toronto	Home Additions Design + Build & Home Renovation Company in Toronto
https://maserat.ca/home-renovations-company-toronto/	renovation services toronto	Renovations Design + Build & Home Renovation Company in Toronto
https://maserat.ca/basement-renovations-company-toronto/	basement renovations toronto	Basement Renovations Design + Build & Home Renovation Company in Toronto
https://maserat.ca/bathroom-renovation-toronto/	bathroom renovations toronto	Bathroom Renovation Design + Build & Home Renovation Company in Toronto
https://maserat.ca/kitchen-renovations-remodelling-company-toronto/	kitchen renovations toronto	Kitchen Renovations Design + Build & Home Renovation Company in Toronto

TECHNICAL SEO

The way a website is structured and coded has implications how easily Google can find, index, and rank a website. It is important to make sure that the website does not have any technical issues and is fast so that all the efforts in content creation and link building do not go to waste.


We use Ahrefs to audit your website. It is important to quickly correct issues like sitemaps, broken links, inefficient redirects, core web vitals, among many other checked items.



GOOGLE BUSINESS PROFILE

Getting your Google Business Profile (formerly known as Google My Business) ranked for local search terms is very lucrative. We will optimize the backend of your profile, monitor geographic kw rankings, and post on a monthly basis to keep up the activity level.

Warren Tricomi :



Hours ▾

- A Warren Tricomi Salon - The Plaza Hotel**
New York, NY · In Plaza Hotel · (212) 262-8899
Open · Closes 7PM
Online appointments
[Website](#) [Directions](#)
- B Warren Tricomi Salon Madison Avenue**
New York, NY · Near the Neue Galerie New York · (646) 461-4460
Open · Closes 7PM
Online appointments
[Website](#) [Directions](#)



CONTENT STRATEGY

Whether or not we are doing content writing, it is important that each page we want to rank is written in a way that is best optimized to rank. We develop in depth content briefs for both rewrites of existing pages as well as new content to ensure that everything on the site is written in an intentional, SEO first manner.

SEO Content Outline

car accident lawyer long island |

SEO	
Domain	northshoreinjurylawyer.com
New or Rewrite	Rewrite
Title Tag	Car Accident Lawyer In Long Island - NorthShoreInjuryLawyer
Meta Description	Have you been a victim of a hit-and-run accident on Long Island, NY? Call 631-495-9435 today for a free consultation.
H1 Header	Car Accident Lawyer in Long Island, New York
URL	https://northshoreinjurylawyer.com/car-accident-lawyer/
Word Count Target	1500 (currently at 900 - need approx. 600 more words)
Primary Keyword	Car Accident Lawyer Long Island
Exact Keyword Mentions (range of how many times we want used)	1-3
Secondary Keywords	<ul style="list-style-type: none">- car accident- legal representation- Serious injury

WRITING GUIDELINES	
CTA/desired	Call/Form submission

LOCAL LANDING PAGES

Most local businesses service more than one city or town.

When this is the case, adding landing pages to the website to target additional cities is required. We are able to write the content for these pages and develop the pages with images.

Excavation Arnold, CA



Let's get digging! If you are in the Arnold area and need help with any type of excavation project, we would love to hear from you. At [Tamarack Construction](#), we have the tools and the team needed to get the job done right for you in a timely fashion. Our decades of experience should give you the confidence that we have the required expertise and reputation of quality and affordability. No job is too small or too large for us - we have the ability to handle anything you need. Be sure to give us a call today to talk through your project. We are standing by ready to serve you.

The Top Excavation Team Around

Tamarack Construction has existed for so long due to our principles of quality, speed, and customer focus. Since we are based right outside of the Arnold community that we work in, we have a vested interest to be certain that every job we undertake is nothing shy of a major success. We have been performing a wide variety of jobs like [custom home building](#) and concrete work. But excavating and digging jobs have been a staple throughout the entire life of our amazing company. Are staff our fully equipped with top of the line equipment and excavation processes, putting us ahead of the local competition. Additionally, we often hear how happy our customers are that they went with us rather than the big construction corporations. With less red tape and confusing corporate structures, we can streamline the process, exceed their quality requirements, and cut down the cost of having the large overhead of a big business. We hope that you will get to see firsthand the power and abilities of Tamarack's [excavation crew](#).



How Do I Get Started?

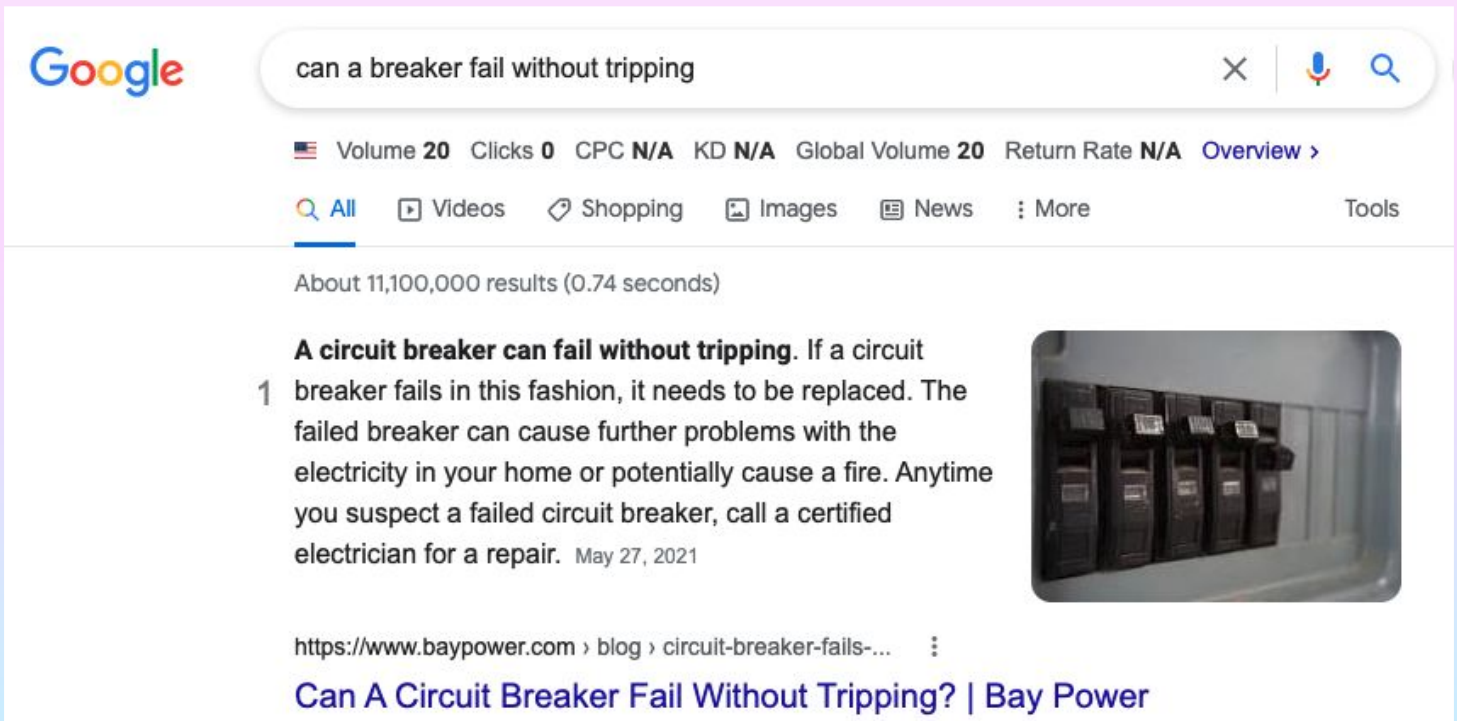
Getting started with us is easy. Simply give us a call or shoot us an email and we will get things going for you.

BLOG POSTING

Blog posting can help you rank for more keywords as well as show Google that you are continually growing your website with topically relevant content. We can research, write and post blog posts each month on your site.

Home / Bay Power Blog / Can A Circuit Breaker Fail Without Tripping?

Can A Circuit Breaker Fail Without Tripping?



The image shows a Google search interface. The search bar contains the text "can a breaker fail without tripping". Below the search bar, there are statistics: "Volume 20", "Clicks 0", "CPC N/A", "KD N/A", "Global Volume 20", "Return Rate N/A", and an "Overview" link. There are also filters for "All", "Videos", "Shopping", "Images", "News", and "More", along with a "Tools" link. The search results show "About 11,100,000 results (0.74 seconds)". The first result is a snippet from Bay Power, starting with "1 A circuit breaker can fail without tripping. If a circuit breaker fails in this fashion, it needs to be replaced. The failed breaker can cause further problems with the electricity in your home or potentially cause a fire. Anytime you suspect a failed circuit breaker, call a certified electrician for a repair. May 27, 2021". To the right of the text is a photograph of a row of circuit breakers in a panel. Below the snippet is the URL "https://www.baypower.com > blog > circuit-breaker-fails-..." and the title "Can A Circuit Breaker Fail Without Tripping? | Bay Power".

Google


can a breaker fail without tripping

Volume 20 Clicks 0 CPC N/A KD N/A Global Volume 20 Return Rate N/A Overview >

All Videos Shopping Images News More Tools

About 11,100,000 results (0.74 seconds)

1 **A circuit breaker can fail without tripping.** If a circuit breaker fails in this fashion, it needs to be replaced. The failed breaker can cause further problems with the electricity in your home or potentially cause a fire. Anytime you suspect a failed circuit breaker, call a certified electrician for a repair. May 27, 2021



https://www.baypower.com > blog > circuit-breaker-fails-...
Can A Circuit Breaker Fail Without Tripping? | Bay Power

BACKLINK ACQUISITION

Backlinks are still one of the strongest ranking factors for Google. However, the game has changed. It is no longer about sheer volume of links but rather about quality. We acquire white-hat links done via manual outreach guest posting and editorial link insertions.

We report on all acquired links and do not hide where these sites come from.

In our modern world, 90% of adults claim to feel tired. Perhaps, it is not more sleep we need, but more things that inspire us. Spiritual fatigue can be overwhelming. You may sleep, but still not feel like you are fully awake and invigorated about life. When your soul is tired, it can be tough to find your way towards the light.

Faculties like The Truism Center are great resources for helping you become more in tune with your soul. Let's take a closer look at a few simple things you can do when your soul is tired.

Psychreg | Psychology. Mental health. Wellness.

www.psychreg.org

Ahrefs Rank ⁱ

98,183



Backlinks ⁱ

52.4K ⁺⁵⁷

Recent 77.6K
Historical 170K

Referring do

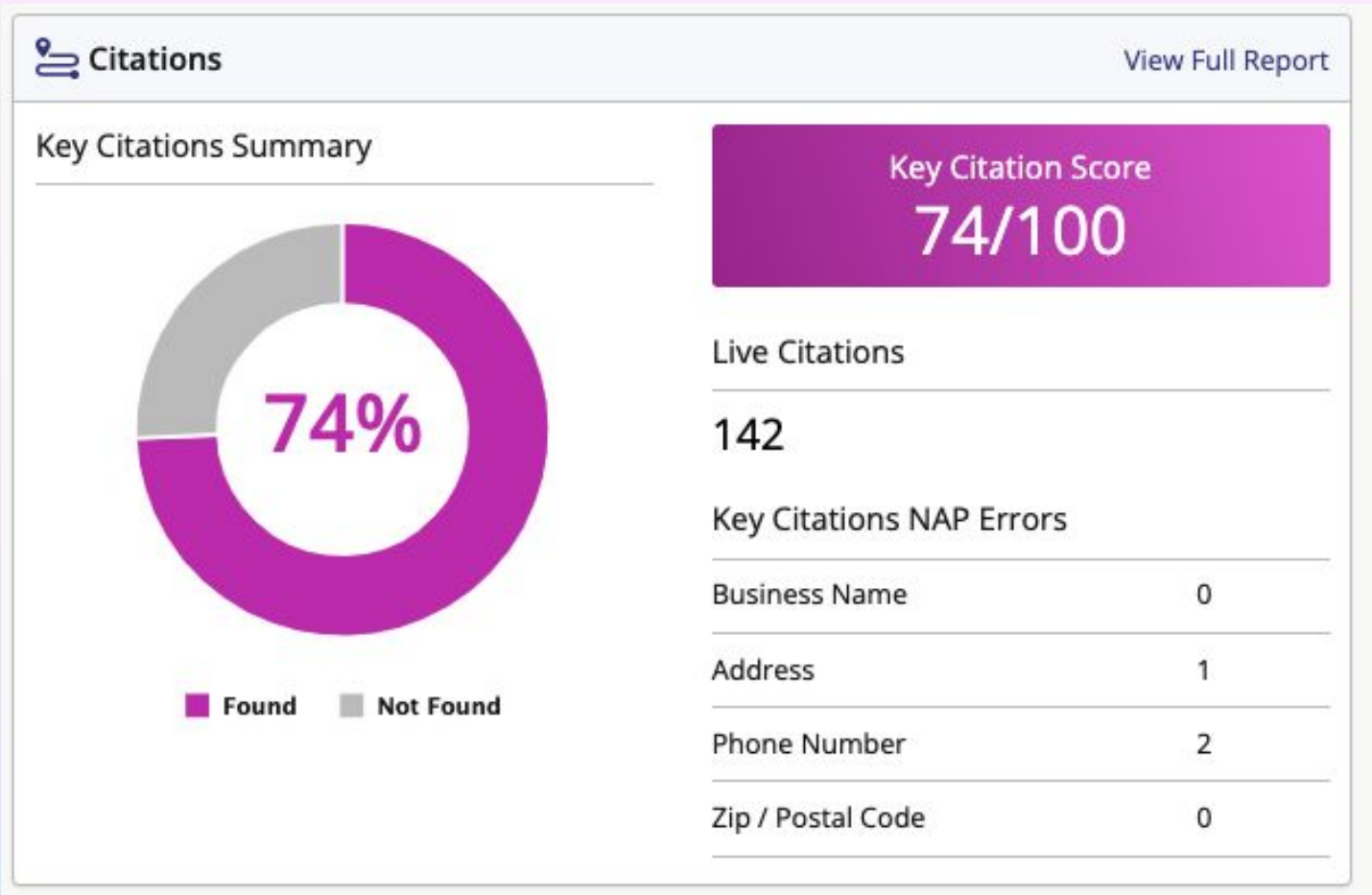
6.39K

Recent 7.71K
Historical 12.1K

CITATION BUILDING

Citations from online directories can help boost your local presence and have a correlation to your Google Business Profile's maps ranking. Additionally, citations can drive traffic to your site. The best part is that most of them are free.

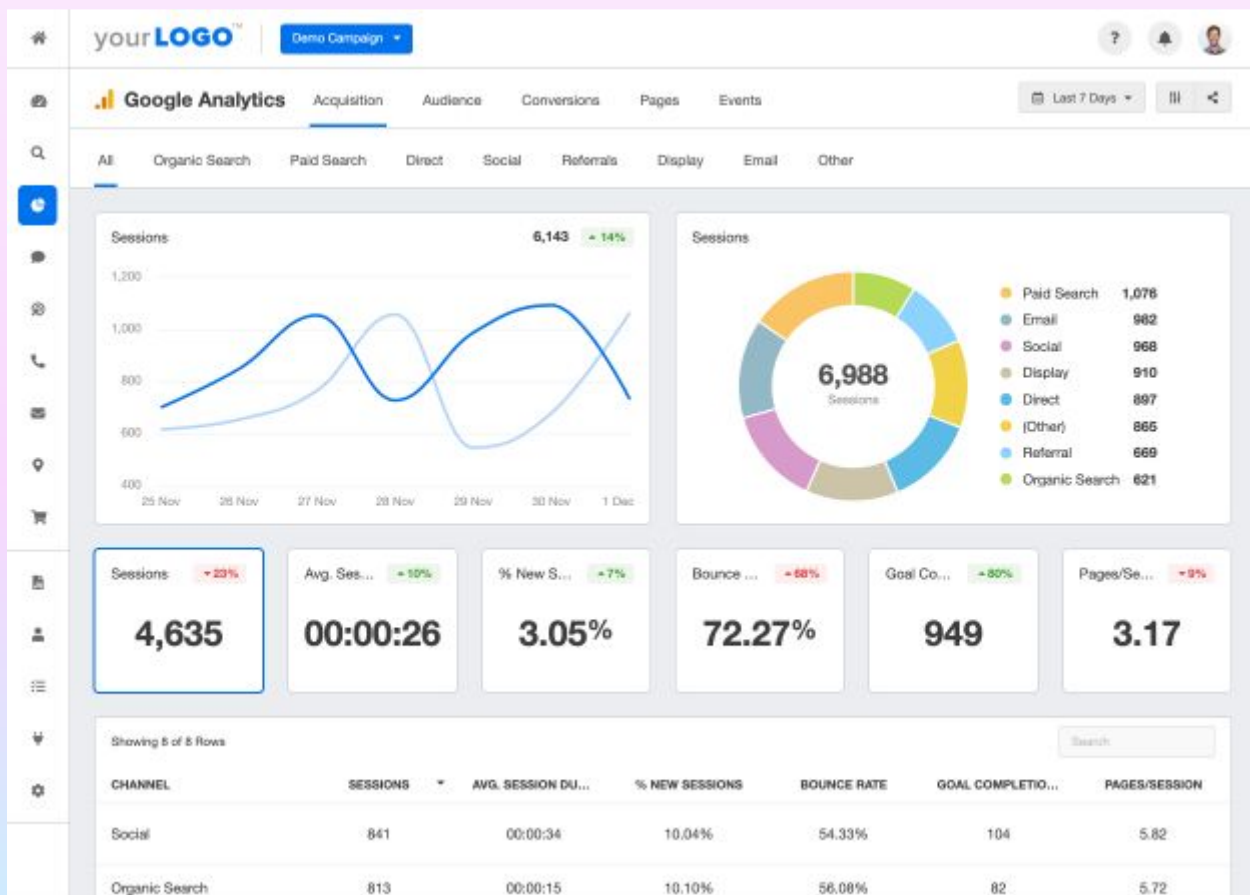
We audit your existing citation profile for consistency and work to acquire more on a monthly basis.



REPORTING

We provide convenient reports on both a weekly and monthly basis and can communicate these either directly to you.

We report on website traffic, keyword rankings, backlinks, and the work that has been completed.



LOCAL SEO PRICING

Choose the package that's best for you!

	Basic 6 hours \$275 setup fee \$660/month	Standard 10 hours \$275 setup fee \$1100/month	Advanced 15 hours \$275 setup fee \$1650/month	Prestige 20 hours \$275 setup fee \$2200/month
Strategy and KW Research				
On-page				
Technical				
Content	1 content piece/mo *	1 content piece/mo *	2 content pieces/mo*	3 content pieces/mo*
Local GBP	Profile optimization 1 post/month	Profile optimization 1 post/month	Profile optimization 4 posts/month Reply to reviews	Profile optimization 4 posts/month Reply to reviews
Backlinks		1-2 Guest posts/month	2-3 Guest posts/month	3-4 Guest posts/month
Citations		10/month (average)	10/month (average)	10/month (average)
Client Support		30 mins/month	30 mins/month	30 mins/month
Reporting				

Each campaign includes scope for 1 GBP location. Each additional campaign is billed at \$70/mo per location.

More custom scope needed? No problem! Reach out for a custom quote.

NATIONAL SEO PRICING

Choose the package that's best for you! This is best for businesses like SAAS and Ecommerce, where their target keywords are not as geo-dependent.

	Basic 15 hours \$275 setup fee \$1650/mo	Standard 20 hours \$275 setup fee \$2200/mo	Advanced 30 hours \$275 setup fee \$3300/mo	Prestige 40 hours \$275 setup fee \$4400/month
Strategy and KW Research				
On-page				
Technical				
Content	2 Blogs/mo (or 10 prod desc)*	3 Blogs/mo (or 15 prod desc)*	4 Blogs/mo (or 20 prod desc)*	5 Blogs/mo (or 25 prod desc)*
Backlinks	2-3 Guest posts/month	3-4 Guest posts/month	4-5 Guest posts/month	6 Guest posts/month
Client Support	30 mins/month	30 mins/month	30 mins/month	30 mins/month
Reporting				

More custom scope needed? No problem! Reach out for a custom quote.

MORE PRICING

- **SEO Kickoff Project**
 - ◆ **Starts at \$1500, depends on size of website**
 - ◆ This is a one-time fee project that covers all the foundational pieces needed to get your SEO started off right.

- **Content Writing**
 - ◆ **Most content priced around \$220 / 1,000 words**
 - ◆ We can provide articles as one-time orders

- **Custom Work**
 - ◆ **In special cases we can develop custom scopes**

PRICING NOTES

- Content writing, backlinks, and GBP posts start during month 2 of any campaign. The first month includes more research and planning.
- Citations are acquired in quarterly batches, but it will work out to an average of at least 10 per month.
- For national SEO campaigns, the GBP scope is removed and replaced with additional content, link building, and strategy/technical analysis.
- For national SEO campaigns, we equate 1 blog post to 5 product descriptions which can be used interchangeably for ecommerce clients.
- A blog post credit can also be used to optimize an existing blog post if we deem rewriting/reworking it will drive SEO results.
- Multi-location / franchise pricing is based on the additional work required to manage and optimize multiple Google Business Profiles.
- We do not allow pre approval for guest posts since these are highly time sensitive and require an extra 3rd party collaborator.
- The setup fee includes entering the your info into all of our systems/software, a kickoff call, and building out your long-term campaign.
- Other than the Local Basic package, we offer 30 mins of client facing support from your dedicated Campaign Manager. Hours outside of scope will be billed separately at a rate of \$150/hour